

Friends of the Woodland Library
November 13, 2014
Port of Woodland meeting room

Attending: President Paula Bosel, Vice-President Nancy Johnson, Secretary Sharon Watt, Treasurer Bob Barnes, Head Librarian Justin Keeler, Marci O'Flanagan, Noel Johnson, David Johnson, Lois Russell, Joyce Sixberry, Al Swindell, FVRL Board of Trustees member Jane Higgins, FVRL Foundation Director Rick Smithrud

The meeting was called to order at 10:05 am.

Minutes—motion made by Noel, seconded by Al to approve the minutes. Passed.

Treasurer's report---our total assets are \$299,725.87, which includes \$10,708.73 in checking. Motion made by Al, seconded by Joyce to accept the report. Agreed.

OLD BUSINESS

Membership---Noel brought membership forms (for 2015) from 52 individuals and 13 businesses.

FVRL Board of Trustees meeting---Monday, November 17th, in the Community Center. The board's executive meeting will be from 4-5pm. Dinner will follow, with the public meeting at 6pm.

Dinner: Paula will order chicken, Joyce potato salad, Marci pasta salad, Sharon roasted vegetables, Bob green salad, Barb fruit salad, Al rolls, Nancy pies, Noel ice cream, Lois cookies, with Justin taking care of supplies. We will have the bottled water in the Community Center for the 4pm meeting.

NEW BUSINESS

Bob asked if we want to renew the website, which is \$500 for the year. Al made a motion to renew, seconded by Marci. Joyce asked if it was worth the money. Lois, Al and Noel replied that it would be necessary for the upcoming campaign to fund a new library. Jane said that the Battle Ground Friends received some donations due to their website. Motion passed.

LIBRARIAN'S REPORT

Jane began by telling us that the facilities committee was meeting with Nancy Tessman this morning. At the Board meeting Monday there will be a recommendation for the site. She is courting a corporate donor, but needs a case statement for the effort. (Lois, Joyce, Marci and Sharon volunteered to develop a case statement.)

Justin has copies of documents that Battle Ground used, which he will email to us. We need to write a case statement and develop solicitation letters for state and local politicians. They need to be authentic, sincere and show a broad base of community support.

Ideas from Jane:

Start a telephone tree.

Designate someone to field calls, his/her phone number on signs, publicity, etc.

Develop procedures for keeping track of donors: receipts, need addresses and correct names for thank you and donor recognition.

Start with high donor categories: cornerstone \$1,000, capstone (businesses) \$10,000. Bricks and tiles come later, when higher categories exhausted. Opportunity to pay for items in library.

In Battle Ground a flyer design was donated by a local artist.

Need forms for in-kind donations.

Have frequent public events (monthly). January reception in the Community Center to publicize the site selection. Sign-raising ceremony at the site.

Thermometer showing donation level.

Buy a table at the Authors and Illustrators event. Puts name in all the publicity.

Ask local businesses to stage fundraising events, no matter the amount of money raised. Use photos and the list of events to show community support when applying for grants.

The Board has allocated \$500,000 to the project.

Justin's report

There were 45 participants at the November 5th Lego program. The next event is the gingerbread house program December 3rd, with set up at 3pm. Justin would appreciate volunteers to help.

Vandalism continues to be a problem. Computers were down for a day, due to vandalism. The bushes in front of the library have been removed, to try to deter littering. The outside lighting has been upgraded, and security cameras will be installed, both outside and upstairs. Books are being stolen upstairs.

A new staff member will be starting on the 18th.

The Cowlitz County Adult Reading Program will again take place from late December to February. Justin would like our help to solicit 6 donations from businesses, for weekly prizes. He asked for authorization to buy something for a grand prize. Marci made a motion, seconded by Joyce, to authorize Justin to spend up to \$200 for a prize.

GOOD OF THE ORDER

Sharon brought up the issue of when we want to hold book sales next year. Definitely Planters' Day weekend. It was suggested that we hold them at times of other community events. We should look at dates for Fall Fest and the Lilac Festival.

Noel reported on the Authors and Illustrators dinner that he attended with Nancy. He and Nancy put together a large basket. After observing baskets at the dinner, he now feels that it is more effective to do several smaller baskets, rather than a large, expensive basket.

Meeting adjourned at 11:45.

Sharon Watt, Secretary

Next meeting—Thursday, December 11, 2014, 10am, Port meeting room