

Friends of the Woodland Library
December 11, 2014
Port of Woodland meeting room

Attending: President Paula Bosel, Vice-President Nancy Johnson, Secretary Sharon Watt, Treasurer Bob Barnes, Head Librarian Justin Keeler, Marci O'Flanagan, Noel Johnson, Lois Russell, Joyce Sixberry, Al Swindell, FVRL Foundation Business Development Officer Judy Musa

The meeting was called to order at 9:05 am.

Minutes—motion made by Noel, seconded by Joyce to approve the November minutes, with the correction to the date of the meeting. Passed.

Treasurer's report---our total assets are \$308,244.73, which includes \$10,787.25 in checking and \$3,005.00 in our Building Fund. Bob has opened a savings account at Fibre Federal for the Building Fund. Motion made by Marci, seconded by Al to accept the report. Agreed.

OLD BUSINESS

Membership---one new membership and six renewals, for 59 individuals and 13 businesses.

NEW BUSINESS

There was discussion of forms for the fundraising campaign (note cards and triplicate forms for Cornerstone donations), and making buttons for publicity.

Talking points for the fundraising campaign

Judy brought examples of Washougal's bookmarks. They have multiple bookmarks, each with a different talking point highlighted and in a different color.

Justin developed 7 talking points, which will need to be expanded to paragraphs for each bookmark.

The Community needs:

- More useable community space
- More programming space for all ages
- More and improved technology infrastructure
- More library materials
- An ADA compliant building
- A generator of civic pride and energy
- Woodland needs a larger, better Community Library

Roles and duties for the fundraising effort

- Financial: keep tabs on donations, values of non-monetary donations, field financial questions
- Communications/Media: e-mail, phone calls, contact media about events and news, keep track of press/any place that the project is referenced, and answer general questions. Will need to work closely with all members and have consistent messaging. People who are organized and timely.
- Events planner: identify fundraising opportunities, coordinate events, and work with communications team to promote events.

- Coordination: One role is to be the public face of the campaign, articulate the vision and get people excited. The other role is developing the step by step actions and taking care of details.

Financial: Bob

Communications: Lois, Marci, Paula

Coordination: Noel, Sharon

Website

We need a stand-alone website. It could link to lewisriver.com and link to the FVRL Foundation's page, to allow for on-line donations. Paula will explore options.

Marci feels that we should have someone from the Hispanic community as part of the campaign.

Facebook page for the Friends: Paula will set it up and keep it updated.

E-mail: Justin will look into available gmail.com addresses.

Justin discussed using googledoc, to allow all members of the team access to documents.

LIBRARIAN'S REPORT

The December 3rd Gingerbread House program was a spectacular success.

The library will host a special "Night Before Christmas" evening story time on December 12th at 5pm.

Pajamas can be worn and there will be hot cocoa.

Luciane will be attending the Woodland Primary School Christmas party today. She will be interacting with the ESL community and offering a bi-lingual story time, as well as promoting the library's bi-lingual story times.

The last story time of 2014 will be December 19th. Story time will resume on January 7th.

There are new chairs downstairs.

Justin met with Woodland Assistant Superintendent Asha Riley and Lynne Minick, Assistant Director of the FVRL cataloging department, to discuss weeding out and dividing the school district collections, prior to reorganizing the schools.

Chris Funk, the new 100% AII, is now working in the library.

GOOD OF THE ORDER

A brief discussion of future book sales. No conclusions, other than having one Planters' Day weekend.

Justin requested \$20 for cookies and cocoa for the December 12th program. Sharon made the motion to approve the request, seconded by Noel. Passed.

Meeting adjourned at 11:15.

Sharon Watt, Secretary

Next meeting—Thursday, January 8, 2014, 10am, Port meeting room