

Friends of the Woodland Library
January 8, 2015
Port of Woodland meeting room

Attending: President Paula Bosel, Vice-President Nancy Johnson, Secretary Sharon Watt, Treasurer Bob Barnes, Head Librarian Justin Keeler, Marci O'Flanagan, Noel Johnson, Lois Russell, Joyce Sixberry, Al Swindell, FVRL Foundation Business Development Officer Judy Musa

The meeting was called to order at 10:01 am.

Minutes—motion made by Noel, seconded by Marci to approve the December minutes. Passed.

Treasurer's report---our total assets are \$337,098.59, which includes \$10,294.44 in checking, \$3,005.00 in our Building Fund, and \$25,183.58 being held by FVRL Foundation for the Woodland Friends. Motion made by Noel seconded by Joyce to accept the report. Agreed.

OLD BUSINESS

Membership---one new business membership and three renewals, for 61 individuals and 14 businesses.

FUNDRAISING CAMPAIGN

Event planning

Joyce reported on ideas that she and Nancy have developed. Lois sent links to helpful websites.

- Burgerville—needs better publicity, something to draw people.
- Love Street Playhouse—champagne and hors d'œuvres
- High school catering class
- Race for groceries (Safeway)—entry fee, 2 minutes to load up cart
- Ask people to donate \$1 a day, skip a lunch
- Dinner at someone's house, charge \$25
- At a location with enough space for multiple tables, dessert, charge \$10, program
- Art show
- Cooking classes (for example, by someone from the Thai restaurant)
- Ladies' health evening—learn about acupuncture, massage
- Letter to businesses, asking them to hold an event
- Hair-cutting marathon
- Marci suggested contacting car clubs about a car show

Buttons

Judy said that the button-maker is now at the office. She has ordered supplies. The cutting machine is broken, and a new one is on order. Justin has asked the graphics department to email him the design. Then we could take it to be copied.

Pencils

Paula found a source for ordering pencils. We can have up to 30 characters printed on the pencils. 288 pencils would cost \$52.50. Noel made a motion, seconded by Bob, to authorize her to order 288 with the inscription "Imagine a new Woodland library"

Banner

We discussed getting a large banner to hang above the street. Al will investigate when we could hang it. Al or Noel will contact Advanced Sign Company about making a banner.

Google account

Lois and Justin feel that an account would be beneficial. Lois has run into problems in trying to set up one. She has found a consultant who would come to her house and do that. Al made a motion, seconded by Bob, to authorize her to spend up to \$250 to set up the account.

Website

Lois know someone who would help with the website for \$45 an hour. Lois feels that this is a reasonable rate and she likes his work. She will explore this further.

Photo album for displaying at events

Marci brought the album that she purchased for this. Discussion

LIBRARIAN'S REPORT

No programs are scheduled for January, but story-time and book discussions are being held. Justin is not making much progress in tracking down parents, to obtain permission to use photos of children on bookmarks.

We had discussed ordering magnets for publicity. Justin said that La Center recently ordered some: 1,000 magnets, 3' x 3", mid-grade, for \$456.32 plus shipping. He will bring an example to the next meeting.

Justin will be purchasing Legos for joint use by Woodland and La Center.

Meeting adjourned at 11:45.

Sharon Watt, Secretary

Next meeting—Thursday, February 12, 2015, 10am, Port meeting room