

Friends of the Woodland Community Library Fundraising meeting
February 5, 2015, 1pm
Port of Woodland meeting room

Attending: President Paula Bosel, Vice-President Nancy Johnson, Secretary Sharon Watt, Treasurer Bob Barnes, Shirley Clukey, Marci O'Flanagan, Noel Johnson, Lois Russell, Joyce Sixberry, Head Librarian Justin Keeler, FVRL Foundation Director Rick Smithrud, FVRL Foundation Business Development Officer Judy Musa

We have a new cornerstone donation, from American Paper Converting. We now have 5.

No endorsements received at this time. Lelooska sent 2 tickets, as an in-kind donation

Books marks are close to being ready to print. The final copy should be ready tomorrow.

Paula, Lois, Joyce and Sharon made the first batch of 100 buttons. Materials to make more are in the library.

The pencils have arrived. Paula circulated an example.

We need to soon work on something to 'grab attention' at events. (foam board? sandwich board? banner stand? Thermometer?)

Joyce has spoken to a Safeway manager about staging an event there. Safeway can't give us a definite answer at this time. We decided to have an event at Burgerville Monday, February 16th. Joyce will have more details at the February 12th meeting.

We decided to hold a book sale at the Community Center March 13th and 14th, with set-up March 12th.

We decided to hold regular fundraising meetings in the Port meeting room on the fourth Thursday of each month, at 1:30 pm.

Shirley presented her ideas for a strategic plan for our fundraising efforts.

Noel moved, seconded by Marci, to spend up to \$1,000 for a banner, from Advanced Electric, to be hung across Goerig Street, near the Visitor's Center. Passed.

There was a discussion of purchasing pole banners—to be decided later.

Judy brought the design for our thank-you notes. Joyce moved, seconded by Bob, to order 500 cards, in color, and 500 envelopes, at a cost of no more than \$300. Passed.

Sharon Watt, Secretary

Next regular meeting—Thursday, February 12, 2015, 10am, Port meeting room

Next fundraising meeting---Thursday, February 26, 2015, 1:30pm, Port meeting room