

City of Woodland

Centennial Planning Committee

1906 to 2006

Minutes

January 5, 2006

The meeting was called to order by Gloria Loughry at 7:03 p.m. The following attended: Gloria Loughry, Cindy Clark, Joy Haasl, Noel Johnson, Tami Miller, Mary Jo Kellar, Barb Karnis, Erin Thoeny, Bridget Cain-Bushman, Benno Dobbe,

COMMITTEE REPORTS:

Logo / Theme. Discussion ensued relating to the back for the coin. Joy Haasl will try to get the image from the sculptor / artist for the piece going into Hoffman Plaza. If that cannot be obtained in a timely manner, it was suggested to get Jerry Gay to draw up a piece based on the descriptions of what will go into Hoffman Plaza. Gloria is willing to work with Jerry to get the image concepts outlined so he can draw it up (basically, an image of the sternwheeler emerging out of a waterfall).

Discussion ensued relating to the minted storybook coin size. The Committee had previously decided on a 2" coin. Need to verify this with Wild 'n Wooly.

The plaque was to have the Theme on it, along with the years 1906 and 2006. The Committee concluded that it had all been decided in the previous meeting. Quantities also were finalized at a previous meeting. Need to get a final proof from Wild 'n Wooly.

Members felt that Candy Hayes (absent) could use a sample plaque she received from the company as a representation of what will come when providing something for the Chamber Banquet for attendees to get an idea of what will be available for pre-orders..

Banners. A quote has been received from DeJulio Displays. The Committee reviewed the quotes. It was agreed to order 20 pole banners for the light posts. The color selected was #1401 KELLY GREEN and to be on a white background on #1401 Kelly Green with the image in black so it ends up with a Kelly Green border around the image.

Erin is going to get exact measurements of the stage at the elementary school and get that data to Mari Ripp for banner purposes. It was felt by Barb Karnis (and echoed by some others) that the school maintenance people would have a means to provide hardware for a banner hung over the stage.

Everyone agreed that we need a banner over the street (as is done on other holidays). Everyone agreed that it should be simple—no elaborate graphics to slow traffic down when passersby are gawking at it and trying to look at it instead of driving. The Committee decided to get a quote from Advanced Electric Signs because they are local. Gloria Loughry told everyone that Mari Ripp is going to get with Public Works to find out what size the street banner is currently so dimensions can be had for estimating purposes.

It was agreed that the sign should have to the left “1906” and to the far right “2006” while in the center it should say “Celebrating 100 Years of Woodland” at the top with the theme centered under that [Embracing our Past & Anticipating Our Future]. Gloria Loughry volunteered to help with the layout of this sign, if needed.

It was asked if there’s anything in place to encourage the local supermarkets, fast food places, etc. to participate by putting notices on their reader boards, especially along Lewis River Road since many residents zoom by there and don’t come downtown (where they would see the street banner).

Sculpture: The artist was on vacation and was to be back by January 3rd but Joy Haasl hasn’t heard from him yet. As of her last meeting/info, the next step was to happen mid-January. The design was outlined by Joy. The Downtown Revitalization Committee and artist are working towards an unveiling at Planters Days. Some local businesses have already committed to donating money for the art piece.

Photo displays, History & Descendents: Mary Jo Kellar reported for the committee. There is still an overwhelming amount of material they are sifting through. Erin Thoeny will be going to Olympia so she is arranging to see what is in the storage area for display partitions/boards that are available up there.

Erin had a call from Maurice Gardner, a family of importance and both she and Mary Jo were very excited about this and Erin hopes to get piles and piles of documents/photos/etc. from him. He is on a cruise right now down Australia way so she is waiting to hear from him again but this was exciting news for the whole group.

Tulip Festival/Tractor Display: Benno Dobbe has had a lot of good things happen with the antique tractor people and they are really looking forward to their participation in this event. Pam Wolle, from Wild ‘n Woolly has to talk to her other Draft Horse association folks, but they are shooting for the plowing event to happen the last weekend of the Tulip Festival (April 22/23). Paul Hill, the country singer of last year, will be in Woodland for a Chamber of Commerce “After Hours” event on April 20th (to which the local Chamber is working to invite other area Chamber members) and he will perform the last weekend, too (April 22/23). Benno said there will be activities throughout the three weeks but the main emphasis will be on the weekends for actual events. He’s also very excited about the display garden and a new photo garden (for want of a better word) where there will be a special very large bed for photos, etc. He’s also providing a space for the Centennial Committee to have a display of the photos, etc. (under cover) and to be able to sell coins, key chains, etc.

Other Displays: Erin Thoeny received a number of quotes which made her jaw drop so she is getting creative with display lighting and is looking into alternatives (such as the display boards in storage with the State).

Publications: Erin Thoeny will go ahead and take Margaret Colf Hepola's *Woodland Echo* to Olympia with her for scanning if Margaret o.k.'s. She and Mary Jo will work to secure permission from Margaret for the piece to travel up there. Gloria got a quote for printing from the printer and it was decided to would print 5,000 pieces for gifts/sales.

Budget: Joy Haasl is going to talk to Vivian Mosby about maybe helping Mari Ripp with the budget matters. The Committee approved the invoice of \$10.77 from J-2.

Video Presentation: Gloria talked about the concept of doing the video as a timeline and populating the timeline with the important families, important events, and maps and such. The Committee agreed that would be the logical way to do it and Mary Jo said she would work with the Historical members to outline what should go into the video. Jeanette Scibelli's role was described as being an organizer and a go-between to coordinate with Gloria and the Historical members. Erin has a large amount of historical photos scanned at 400 dpi and she will burn a CD and bring it by the newspaper office for Gloria.

Erin received a quote from a company about a projection system to the tune of \$1,000+ so she is going to continue to research that. Gloria described the goal of the DVD to be one which can be used for the dinner presentation and for the general public to buy and play at home on their television using their DVD player. It was agreed that 15-20 minutes would be the maximum. The idea of using video clips wouldn't be practical as it would greatly add to the length of the presentation.

Display Boards: Erin reiterated that she will look at the ones the State has to see if they can be used.

Time Capsule: Walt Hansen, Sr., Mike Golik, and Margaret Colf Hepola were not in attendance so this was tabled until the 1/19/06 meeting.

Stationery/Sponsor Form: Sponsorship form. The Committee agreed that it could not wait for the Chamber February newsletter for distribution of the sponsor form. The form needs to be out NOW. Arrangements were made for various volunteers to get the mailing labels together, etc. The need for a MASTER LIST is still to be resolved. Gloria was going to create it while producing the labels by creating a new Excel spreadsheet based on the information received from the Chamber of Commerce mailing information, but as that has all changed, the MASTER LIST problem will need to be resolved.

Erin indicated there should be extra copies over and above those from the Chamber list as she has already thought of several individuals/companies that should receive the notice who are not on the Chamber list. It was agreed that at least 40-50 extras should be available for those who need to send out to addresses they think of in the meantime. 500 copies were to be printed of the letter/sponsor form.

Dinner Event: Erin Thoeny reported that she has not been able to meet with the individuals at the school. She called Dr. Hundley and asked for assistance. They have now responded. She is still missing crucial information such as how many tables are available from the school, how many chairs, measurement of areas, availability of extra generators or permission to bring extra power from outside sources (it was found that the school wiring system does not have enough electricity available for the needs of the dinner). Benno offered generators from the farm and Erin felt certain that she could get generators from her folk's place, too.

The Oak Tree threw a loop in things by the big news that it has been sold with transfer of ownership happening approx. Jan. 15th. The banquets manager indicated that they will not be doing any events for about 1½ months so Erin feels they are no longer a resource. She contacted the Lewis River Golf Course and has an appointment to see the new Chef there. LRGC also said they could get wait staff for serving the food. The cooks of the school are ready to take on the job, too, so Erin will be talking to them to find out more about their skills, etc., but the group seemed to feel confident the food and service from LRGC would be up to standards and perfectly satisfactory for the needs pending what Erin finds out after conferring with the chef from LRGC.

Benno said Walt's Meats was willing to provide as much as 200 lbs. prime rib and felt sure that Walt's Meats would be successful in getting the new fishmonger to go in on a donation, too. LRGC is fine with using the meat from these sources to prepare dishes.

Erin indicated she had just received several quotes for items but had not had much time to go through them before the meeting. She felt several of them were very high. She will give a full report at the next meeting.

Tim Greves, of Carl Greves Jewelers, and a pioneer family of Woodland, will be donating a 10 ct. cubic zirconium for a door prize for the Gala event.

Entertainment: Bridget Cain-Bushman, (Woodland's librarian) highly recommended that we hire **Vivian and Philip Williams** for entertainment. She has had them entertain at several library functions/events and said they're great. Their website is:

www.humanities.org/inquiringmind/speaker_VivianPhilipWilliams.php.

Cost for the hiring the two will be shared by Friends of the Library group. Hiring the two was moved, seconded, and voted in with all Ayes and no Nays.

Decorations: The group has ideas about decorations but none were really solidified. Several had resources they were going to confer with so it was agreed that decorations could be discussed at the 1/19 meeting.

March 5th, Sunday Event: The Sunday event was discussed some, but it, too, was tabled until the 1/19 meeting.

Other: Erin will have more information about lighting, etc. There was discussion of the Native American artifacts display: it takes 28 tables and the folks providing the display will only do all 28 tables or none. A discussion ensued about where to set this display up and several ideas were

discarded with Barb Karnis finally promoting the use of the round library area in the school. She felt certain it could be secured and the tables could be put around the circular walkway which goes round the sunken area and would make a good place to display the artifacts. More information will be available at the 1/19 meeting.

Tickets: Price of tickets is to be \$25.00

Quantity will depend on a final count of tables—either 352 or 370. Erin needs the data from the school in order to finalize how many seats (therefore tickets) there will be.

Upper ticket design was decided on because some of the older set found it easier to read. Erin wanted a tab added where the customer's name, address, phone, food choice (which will be known after Erin talks to the chef/school cooking staff, etc.), and handicapped status could be noted. The group decided that the tickets should be numbered. The website should be on the ticket. Some indication that it's an "adults only" dinner should be on the ticket (proper wording should be determined).

It was reiterated that there should be no "special tickets" for anyone, as had been decided at a prior meeting. It was decided, however, that 15-20 tickets should be reserved to the last minute in case of special visiting dignitaries or persons who were out of town on vacation or some such who would not have had time to secure their tickets because of their absence.

Jerry Gay Community Service: Gloria presented the idea of taking the existing Welcome to Woodland signs at the triangle and at the Chevron near Oak Tree and having Jerry add to them, above perhaps, an additional sign saying something like "Celebrating 100 years of Woodland" in a banner form above the regular sign. It could be made of wood, too. (Note: I talked to Jerry about that tonight (1/6/06 abt. 5:00 p.m.) and he was all for it.—Gloria) Everyone thought it was a great idea and were really behind the idea completely.

Dates to remember:

March 4, 2006- Centennial Dinner event at Primary School

March 5, 2006- Centennial Displays/ open house

April 8, 9, 15, 16, 2006 – Tulip Festival (also April 20th Chamber After Hours.)

April 15-May 8th – Lilac Days

April 20th-23rd – International Lilac Festival with Woodland hosting

June 17th-18th – Planter's Days

September 16th – Harvest Festival

Next meeting:

Thursday, January 19, 2006 at the Grange Hall. Benno Dobbe said he wouldn't be able to make it but others seemed to be able to attend.

The meeting was adjourned at 9:30 p.m.

Minutes approved: January 19, 2006 by the Centennial Committee

