



City of Woodland – Centennial Committee  
P.O. Box 9  
Woodland WA 98674  
(360) 225-8281 ; (360) 225-8281 fax  
[www.lewisriver.com/woodlandcentennial](http://www.lewisriver.com/woodlandcentennial)

## ADDITIONAL SPONSOR INFORMATION

### Background

The City of Woodland will be observing its 100 year anniversary in 2006. There will be numerous events held throughout the year commemorating the incorporation of the City and recognizing the ancestors and their descendants as well as the history in Woodland and the surrounding area. On March 4<sup>th</sup> and 5<sup>th</sup>, 2006 the kick-off event will feature a gala dinner with the assistance of the Rotary Club, displays and entertainment including an historical slideshow/video production and the *Woodland Echo* newspaper.

### Gala event

The Centennial Committee has been formed and The Friends of the Woodland Library are planning the March 4<sup>th</sup> dinner gala to be held at the Woodland School Primary School gymnasium. This event will be the biggest event in Woodland for 100 years. The ticketed attendance space for the gala dinner is expected to be a maximum of 370 people.

### Sponsorship

The Centennial Committee and Friends of the Library are looking for sponsors/patrons for the event in order to keep the dinner cost affordable for the citizens of the community. Sponsorship can be monetary or in-kind donations. Sponsors/Patrons will be listed in the individual programs and advertisements. Significant contributors will be listed in the invitations and press releases for the gala. Anonymous sponsors or patrons contributions would also be welcome.

We are asking for sponsors to contribute towards costs of producing the event. Contributions can be made to the general event or for a specific purpose. Sponsors or co-sponsors are needed for the meal, reception, speakers, honored guests and miscellaneous expenses. All contributions will be acknowledged in the event program and identified by signage at the event. Persons or organizations donating \$101 to \$1,000+ will receive some complimentary tickets. Those donating \$1,000 or more will also receive additional recognition.

If you wish to make an in-kind donation of a product, we are asking for donations to serve a minimum of 370 guests.

**A separate sponsor form is attached depicting the levels of sponsorships and a list of areas that donations will be used for. Some of the areas are listed on the reverse.**  
Thank you for your consideration.

**Sponsorship Levels:**

<b>GOLD</b>	<b>\$501 - 1,000+</b>
<b>SILVER</b>	<b>\$251 - \$500</b>
<b>BRONZE</b>	<b>\$0 – 250</b>

**GOLD:** Signage with company name & logo (if provided) on a INDIVIDUAL 18 x 24" display sign. It will be displayed at the Gala event, March 4<sup>th</sup> & 5<sup>th</sup> with an expected attendance of 400+ from the community and also by descendents and their families; GOLD sponsors will also be recognized in an advertisement / thank you on the Gala Program..

A Thank you ad will also be placed in the Lewis River Review and the Reflector with the sponsor's company name which will be published two times during the year in April and September. GOLD sponsors will be listed in first on the thank you ads.

Additional INDIVIDUAL recognition will be on an 18" x 24" signage at the Lilac Days and Tulip Festival, Planters Days and Harvest Festival events. These festivals are grand community events with anticipated attendance exceeding a thousand or more on any given day.

The GOLD sponsor will also be recognized on the OFFICIAL CENTENNIAL website.

**SILVER:** sponsors will be recognized in an advertisement / thank you in list form on the Gala Program..

A Thank you ad will also be placed in the Lewis River Review and the Reflector with the sponsor's company name which will be published two times during the year in April and September.

Additional recognition will be in list form on 18" x 24" signage at the Lilac Days and Tulip Festival, Planters Days and Harvest Festival events. These festivals are grand community events with anticipated attendance exceeding a thousand or more on any given day.

The SILVER sponsor will also be recognized on the OFFICIAL CENTENNIAL website.

**BRONZE:** sponsors will be recognized in an advertisement / thank you in list form on the Gala Program.. A Thank you ad will also be placed in the Lewis River Review and the Reflector with the sponsor's company name which will be published once in April. BRONZE sponsors will also be recognized on the OFFICIAL CENTENNIAL website.

**NOTE:** The photo display boards that are being funded through sponsorships will be displayed at all the community events held throughout the year.

**YOUR CONTRIBUTIONS MAKE THIS EVENT POSSIBLE. THANK YOU.**

## Gala program:

**There will be many associated costs for the Gala Event.**

Food- chicken & other items for dinner not already pledged	\$1,500
Tent – for entrance to event and displays	\$800
Lighting for tent area	\$700
Theatre lighting, if needed	\$2,800
Additional event lighting	\$150
Sound system, if needed	\$650
Projector and technician	\$1,085
Table / Chairs - rental, if needed	\$1,350
Linens	\$900
Decorations, vases, candles, etc.	\$300
Display / Exhibit tables	\$500
Display / Exhibit boards	\$3,000
Reproduction & matting for display photos	\$3,000
Equipment for food / hot boxes	\$440
Racks, if needed	\$200
Event staffing (school custodian / cook )	\$1,000
Entertainment	\$500-\$1,000
Wine glasses – gift souvenir	\$900
Etched mugs – for resale / partial fundraiser	\$1,700
DVD / Video for gala event program	\$4,000
Tickets-printing services	\$300
Echo Newspaper-printing services	\$400
Programs-printing services	\$300
Postage for various mailings	\$1,000
Banners- Pole banners x 25 for street lights, Street banner, Stage banners	<u>\$2,000</u>

\*Items currently pledged / donated- beef for event, flowers, some postage & printing services, drinks, table services, additional food items. **Approx. TOTAL \$29,000**

*We are also looking for door prizes if you have any items that you would like to donate!*

## Tickets

Entire tables may be purchased for businesses or groups. Individual tickets may also be purchased. Tickets may be purchased at the Woodland Chamber of Commerce. **Ticket sales will begin in January, 2006. Tickets go on sale on MONDAY, JANUARY 30<sup>th</sup> at the Woodland Tourist Information Center located at 900 Goerig Street or by calling (360) 225-9552.**

## Contact:

Erin Thoeny, Vice President,  
Friends of the Woodland Library  
P.O. Box 194  
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360-225-7133 (office) or 360-606-5495 (cell)  
or preferably [thoenyf@pacifier.com](mailto:thoenyf@pacifier.com)

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Also visit: [www.lewisriver.com/woodlandcentennial/](http://www.lewisriver.com/woodlandcentennial/) and  
[www.ci.woodland.wa.us](http://www.ci.woodland.wa.us) for more information.